



ELECTRIC COOPERATIVE, INC

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Your cooperative is committed to the provision of safe, reliable, and reasonably priced electricity and other energy related services while improving the communities we serve.

CO-OP NEWS EDITOR
 Kasey Carnley



A Touchstone Energy® Cooperative



AH, SUMMER. It may be storm season, but it's also fireworks season. However, if public events continue to be cancelled as they were last year, maybe you'll be watching a firework display in your backyard on July 4. In that case, you may not know where exactly to begin before embarking on your pyrotechnic adventure. We've asked our member, Shelton Fireworks, to drop some knowledge on what makes a good show for people wanting to entertain themselves and their families.

We spoke to Tom Sudik, general manager of Shelton Fireworks, located off I-85 at Exit 104 on Tribal Road, for a crash course in what to look for when buying fireworks for a backyard presentation.

"The first thing I ask is what kind of show they want to see," says Sudik. "It typically gives me a starting point of what they like or what direction to go in."

For individual consumers, Sudik recommends multi-shot packs, which are fireworks packaged neatly in one box, and provide from a five- to ten-minute show, or longer.

"Technology has made it possible to see the boxed fireworks in action by scanning the QR code on the side of the

In 2020, Shelton Fireworks broke records for sales over the previous year.

box with your smart phone," Sudik says. But for less-visual types, Sudik explains that the words "shot," and "break" are instrumental in knowing what's inside the box.

"On each individual piece, the shot is the charge that propels the unit into the air and makes the boom sound. The breaks are the burst patterns that they explode into," he says. "When checking out the box, the less shots listed, the bigger the boom and usually the farther into the air the piece will travel."

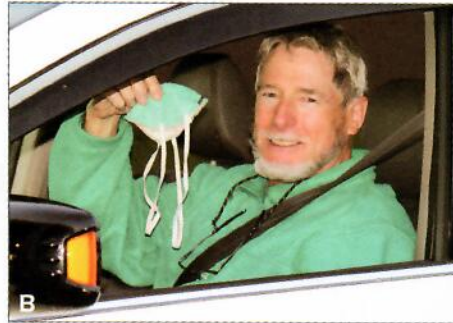
Sudik also explains that shots and breaks also determine the length of time from start to finish for the firework to do as intended.

In 2020, Shelton Fireworks broke records for sales over the year, almost doubling units sold in 2019. In fact, on July 3 and 4, Shelton's four-acre parking lot was full to overflowing, and on each of those days, 10 to 12 registers hummed from open until close. Who knew a worldwide pandemic would be good for business?

Broad River Electric is proud to help our local businesses do what they do during regular years and beyond.

KASEY CARNLEY

PHOTOS BY KASEY CARMLEY



Annual Meeting

An event so awesome, it lasted three days!

ANNUAL MEETING 2021 is in the books. Just like last year, due to health concerns, Broad River Electric held another “Drive-thru” Annual Meeting, with three days of drive-thru registration and voting for members April 27-29. The business meeting, held on April 29, was live-streamed on Facebook and YouTube.

In all, 2,128 members registered for prizes and voted in this year’s Annual Meeting. There was a steady line of vehicles outside the bays of BREC’s truck shed all three days (A). Our employees

enjoyed visiting with the membership, especially after the restrictions of the past year. Louis Haubner (B) was the first member to cast his vote—and he wore his matching mask and pullover to do it! Jenny Hawkins (C) and her Australian Shepherd, Jack, also voted early on the first day. Ransom Teaster (D) was our last member to register and vote. He is pictured with Crystal Petty, BREC member service representative, one of many employees who assisted members.

We’d also like to congratulate Jamie Cline (E), pictured with her daughter Hannah, who won our grand prize, a 2011 Ford F150. Congratulations also to the winners of a zero-turn mower, Raymond Zeller (F) and Alex and Dona Greer (G).

Broad River Electric recognized employees King Littlejohn (H) and Mike Ellis (I) for 20 years of service. DeCole Gallman (J) was recognized for her 20 years of service as a member of the Board of Trustees. We are reminded each year from our employees and board how fortunate we are as a cooperative to have such dedicated folks working with us.

